



Alfredo Giacchetto

**Cultural Manager ·
Communication Expert**

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Verona, Italy

Willing to relocate

Driving licence (B)

About me

Expert in cultural planning & management, museum direction and didactics, organisation of art exhibitions, festivals and cultural events. I also deal with social media, content management, copywriting, cultural communication and marketing.

Professional Experiences

- 2021 - 2022 ● Science Week Festival - Galileo Prize (Municipality of Padua - Gruppo Pleiadi) / Padua, Italy
Head of Events Organization Secretariat
Skills developed: Organization of seminars/presentations/exhibitions/concerts/shows; management of bureaucracies; institutional relations with municipality, university, publishers, authors and jury; logistics, reception, set-up.
- 2021 - 2022 ● Children's Museum Verona (Gruppo Pleiadi) / Verona, Italy
Museum Coordinator · Communication Manager
Skills developed: museum and staff coordination, cultural communication and marketing, event organization, project management, budgeting, museum education, stakeholder relations.
- 2019 - 2020 ● Museo Storico dei Pompieri e della Croce Rossa Italiana / Manfredonia (FG), Italy
Museum Director · Marketing Activities Expert
Skills developed: curatorship and exhibition design, museum educational design, cultural project management, organization of exhibitions/events, communication&cultural marketing, digital development, fundraising, relationships with schools/stakeholders.
- 2019 ● Taobuk · Taormina International Book Festival / Taormina (ME), Italy
Visual Arts and Exhibitions Coordinator
Skills developed: exhibition organization, bureaucracy and personnel management, art curatorship, cultural communication.
- 2017 - 2023 ● Enjoymuseum / Novara, Italy
Head of Communications · Social Media & Content Manager
Skills developed: B2B/B2C cultural communication, social media, content production, email marketing, copywriting, account.
- 2016 - 2019 ● Officine Culturali / Catania, Italy
Museum Professional
Skills developed: guided tours, museum education, reception, ticketing, cash, bookshop management, public relations.
- 2016 ● Mastrini Production & Communication / Perugia, Italy
Concerts & Shows Manager
Skills developed: concert organization, classical music, theater, account management, show distribution.
- 2014 - 2015 ● Palazzo Grassi · Punta della Dogana (Università Ca' Foscari Venezia - Saganaki) / Venice, Italy
Museum Guide and Educator
Skills developed: guided tours, museum education, cultural mediation.
- 2013 - 2014 ● Fondazione Prada (Università Ca' Foscari Venezia) / Venice, Italy
Cultural Mediator
Skills developed: cultural mediation, reception.
- 2012 - 2016 ● Nitroglicerina / Catania - Venice, Italy
Art Exhibitions & Cultural Events Organizer
Skills developed: exhibition organization, curatorship, staging, bureaucracy management, fundraising, cultural communication.

Education

- 2023 ● Roma Tre University / Rome, Italy
2nd Level Biennial University Master Course in Economics and Management of Cultural Heritage
- 2021 ● Suor Orsola Benincasa University / Naples, Italy (Summa cum laude)
2nd Level Univ. Master in Head of Cultural Mediation & Educational Services in Museum Organizations
- 2016 ● Ca' Foscari University of Venice / Venice, Italy (Summa cum laude)
Master's Degree in Economics and Management of Arts and Cultural Activities
- 2012 ● University of Catania / Catania, Italy (Summa cum laude)
Bachelor's Degree in Communications

Language Skills

Italian Mother tongue

English Advanced

Spanish Advanced

Digital Skills

Microsoft Office · G Suite

Photoshop · Illustrator · Canva

Social · Ads · Email Mktg · WordPress

Personal data processing

I authorize to use and process my personal data in accordance with the EU reg. 679/16 (GDPR).

For further information

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