



## ALFREDO GIACCHETTO

CULTURAL MANAGER · COMMUNICATION EXPERT



### Who am I?

Expert in **cultural planning & management, organisation of art exhibitions and cultural events.**

I also deal with **cultural communication, social media, content management and copywriting.**



### Info & Contacts

#### Mobile

+39 346 6099882

#### Email

[a.giacchetto@arte-cultura.it](mailto:a.giacchetto@arte-cultura.it)

#### Website

[www.arte-cultura.it](http://www.arte-cultura.it)

#### LinkedIn

[alfredo-giacchetto](https://www.linkedin.com/in/alfredo-giacchetto)

#### Skype

[alfredogiacchetto](https://www.skype.com/people/alfredogiacchetto)

#### Driving licence

B, with own car

#### Availability for transfers

National and International

#### To deepen the experiences



### Skills

- Museum direction and cultural planning
- Art exhibitions and cultural events organisation
- Museum edutainment and learning programs planning
- Cultural mediation and guided tours
- Handling of museum educational activities
- Reception, surveillance and public relations
- Ticket office and bookshop management
- Social media, content management & copywriting
- Cultural and corporate communication
- News editing and journalism



### Education

**Master's Degree** 2016  
**Economics and Management of Arts and Cultural Activities**  
Ca' Foscari University of Venice  
Summa cum laude

**Bachelor's Degree** 2012  
**Communications**  
University of Catania  
Summa cum laude



### Language Skills

<b>Italian</b>	Mothertongue
<b>English</b>	Advanced
<b>Spanish</b>	Advanced
<b>German</b>	Basic



### Digital Skills

#### OS

Windows, Mac OS, Android, iOS

#### Microsoft Office

Word, Excel, PowerPoint

#### Adobe Creative Suite

Photoshop, Illustrator, InDesign

#### Web and Social Networks

Social Network, HTML, WordPress, MailChimp, Hootsuite, Canva



### Professional Experiences

Enjournmuseum	2017-2021
Museo Storico dei Pompieri e della Croce Rossa I.	2019-2020
Taobuk - Taormina International Book Festival	2019
Officine Culturali	2016-2019
Mastrini Production & Communication	2016
Nitroglicerina	2012-2016
Palazzo Grassi - Punta della Dogana	2014-2015
Fondazione Prada	2013
Salone Europeo della Cultura - Venezia 2019	2012
Biblioteche Riunite "Civica e A. Ursino Recupero"	2011
Adelante	2010
MBL	2009-2010



### Courses & Certifications

- Cultural Institutions and Digital
- Fundraising for the Cultural Sector Organisations: Strategies and Tools
- Digital Marketing
- Italian Museum Summit
- Museums' Digital Communication: Challenges and Opportunities at the time of Covid-19
- Essential Skills for Museum Professionals
- Samsung Innovation Camp
- Enhancement and Management of Cultural and Creative Industries: Libraries and Museums
- Educación y Museos
- Theory and Criticism of Contemporary Art



### Associations

- Ass. per l'Economia della Cultura - Youth Group
- Ass. Italiana Giovani per l'UNESCO
- Ass. Coralium NPO (disability)

### Personal Data Processing

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